

NEWS RELEASE

Tuesday 1 September 2020



HUB Financial Solutions appointed to provide Equity Release Advice Service for Moneyfacts.co.uk

HUB Financial Solutions, the professional services company, is delighted to announce Moneyfacts.co.uk has appointed the company to provide equity release advice services to its customers.

Moneyfacts.co.uk is a price comparison website for financial services products. The site is one of the oldest comparison sites in the UK started nearly 20-years ago and has helped millions of people every year to make better financial choices. It is designed to be completely independent showing all the main financial products to customers not just those with commercial deals and fully authorised by the FCA for mortgage and insurance intermediation and credit brokerage. The Moneyfacts.co.uk website attracts around 460,000 visitors each month.

HUB Financial Solutions will provide Moneyfacts.co.uk with a comprehensive Equity Release Advice Service. Equity release is a major financial decision so it is vital that customers receive the highest-quality advice when assessing whether equity release is the right solution for them.

HUB Financial Solutions advisers complete a full fact-find with customers to provide a complete picture of their financial position and to make sure they are not missing out on any extra income from State Benefits entitlements, as well as exploring alternative solutions that may be available to better meet the needs of the customer. If equity release is suitable, HUB Financial Solutions will recommend products tailored to the needs of the customer.

Simon Gray, Managing Director of HUB Financial Solutions, commented:

“We are delighted that Moneyfacts has chosen HUB Financial Solutions to provide equity release advice services to their customers.

“To be selected by an organisation which has an outstanding reputation within the industry for providing price comparisons via their website is a strong endorsement of our reputation and service quality.”

Michelle Monck, Head of Digital at Moneyfacts, commented:

“Moneyfacts.co.uk is delighted to announce HUB Financial Solutions as our provider for equity release services. From today our site visitors will be able to raise their questions and find out more about equity release by speaking with experienced and highly trained advisors at HUB Financial Solutions.

“This new link to HUB Financial Solutions is especially important as a significant proportion of our site visitors are the over-50s looking to get the best financial outcome, including from their property.”

Enquiries

Media

Stephen Lowe, Group Communications Director

Lucy Grubb, head of Media & PR

Telephone: +44 (0) 1737 827 301
press.office@wearejust.co.uk

Temple Bar Advisory

Alex Child-Villiers
William Barker
Sam Livingstone

Telephone: +44 (0) 20 7975 1415

Notes to Editors:

About HUB Financial Solutions

HUB Financial Solutions provides retirement solutions and services to UK businesses and other organisations to help their customers achieve a better later life.

Affordable, regulated advice. Our pioneering automated advice solution provides financial advice to people in 'middle Britain' with modest pension, savings and investment pots. It's a highly innovative service, the first of its kind.

Retirement income. Our retirement income solutions provide affordable ways to help our partners' customers consolidate their pension savings and turn them into a regular income for life. This may be through regulated advice, guidance or broking services - delivered online, over the phone or a combination of the two.

Equity release. Our equity release advice service helps our partners' customers unlock some of the equity in their home. It delivers face-to-face advice nationwide at a time and place to suit the customer, as well as offering telephone appointments if the customer prefers.

Care funding. Our care funding service helps our partners' customers reduce the uncertainty of paying for long-term care.

HUB Financial Solutions has been providing professional regulated advice and guidance to our partners' customers since 2006.

- We are the largest broker of guaranteed income for life solutions in the UK and has provided advice or guidance to over 50,000 people on turning their pension savings into regular income for retirement.
- It is one of the largest lifetime mortgage brokers in the UK, to date it has helped more than 70,000 people release over £1 billion of equity from their properties.
- We've also helped more than 2,000 people with their long-term care funding needs.
- HUB Financial Solutions is regulated by the Financial Conduct Authority and is one of the HUB group of companies which are part of FTSE 250 company Just Group plc.

The companies within Just Group are authorised and regulated in the United Kingdom by the Financial Conduct Authority and / or the Prudential Regulation Authority.

About Moneyfacts

Moneyfacts.co.uk is a financial price comparison site. It is part of the Moneyfacts Group that provides financial data and analytical tools for the financial services sector and regulators.

Moneyfacts has been providing its trademark independent, accurate and comprehensive comparison charts to the public and financial sectors for over 30 years.

It also runs a series of prestigious industry awards recognising the best advisor firms, banks and building societies and many others for their products and quality of service.